



Starboard Charitable Inc.
2009 Highway One
Dewey Beach, DE 19971

DeweyGoesPink.com



Fifteen years ago, we had a vision: to honor our moms' brave battles by creating a weekend where we could laugh, cry, and celebrate our loved ones "Dewey Style." What started as a tribute has turned into a movement. Thanks to this incredible community, we have raised a staggering **\$2.3 million!** Last year was a total sell-out with over 5,000 people turning Dewey into a sea of pink, and we can't wait to bring that magic back for 2026.

Why Your Support Matters: Every dollar raised through **Dewey Goes Pink** stays right here in Sussex County. The Delaware Breast Cancer Coalition (DBCC) works tirelessly to empower our neighbors through:

- **Early Detection:** Facilitating life-saving screenings and education.
- **Direct Support:** Providing outreach and services to those navigating a diagnosis.
- **Local Impact:** Keeping our community strong, healthy, and informed.

Let's Make Year 15 the Best Party Yet!

The impact we make together is truly unbelievable. We invite you to review the attached sponsorship levels and consider being a part of this great event to celebrate 15 years strong! Thank you in advance, whether this is your first time or your 15th year supporting this incredible party.

Last year was a record-breaker! Your support helped us donate \$380,276 - bringing our 14-year total raised for the DBCC to over \$2.3 Million Dollars.

Important Dates to Remember:

- **August 1, 2026:** Deadline for sponsorship commitments. *Our "famous" collectible race shirts won't print themselves, and we want to make sure your logo is on them.*
- **October 1, 2026:** Sponsor **VIP Party & Packet Pickup**. Watch your inbox in September for party details!

If you have any questions, please feel free to reach me via email, at Monty@TheStarboard.com or Janine, our Event Manager, at janine@thestarboard.com.

Sincerely,

Monty

Steve 'Monty' Montgomery
Starboard/Bethany Blues

Adam

Adam Howard
The Body Shop Rehoboth

Starboard Charitable Inc. is a 501(c)(3) nonprofit organization and acknowledges that no goods or services were provided to you in return for your contribution. This letter is your receipts and should be kept with your tax credit records. The charitable reduction may be disallowed if you are unable to provide this acknowledgment to the Internal Revenue Service upon request. Please consult with your tax advisor for deductibility of your donation.



2026 SPONSORSHIP FORM

YES! We will gladly support Dewey Goes Pink on October 3, 2026

Submit this commitment form before August 1, 2026

Payment due no later than September 14, 2026

All Sponsorships include your logo on our famous race shirts, on the Dewey Goes Pink website, on our eblasts and in our Cape Gazette two-page Thank You Ad in November. Additional benefits are shown below based upon level.

42DD – \$15,000 Presenting Sponsor (1)*

- On-Stage Presentation One
- Day-of 10x10 space
- Logo on digital screen
- Signage at our event with your logo
- Logo on Race/Walk Sign-Up Website
- 15 Invitations to the VIP Party
- 25 entries to Dewey Goes Pink

SOLD! Thank you!
Schagrin Home Comfort Products

40DD – \$10,000

- Day-of 10x10 space (if requested)
- Logo on digital screen
- Signage at our event with your logo
- Logo on Race/Walk Sign-Up Website
- 15 Invitations to the VIP Party
- 25 entries to Dewey Goes Pink

38D – \$5,000

- Day-of 10x10 space (if requested)
- Logo on digital screen
- Signage at our event with your logo
- Logo on Race/Walk Sign-Up Website
- 10 Invitations to the VIP Party
- 15 entries to Dewey Goes Pink

36C – \$3,000 Table Sponsor (4)*

- Day-of 10x10 space + one 6 ft table
- Signage at our event with your logo
- 6 Invitations to the VIP Party
- 10 entries to Dewey Goes Pink

34B – \$2,500

- Signage at our event with your logo
- 6 Invitations to the VIP Party
- 10 entries to Dewey Goes Pink

15th Anniversary Mile Marker - \$1,500 (3)*

- Logo on Signage at a 5K Mile Marker
- Option to have a “cheering” team at marker
- 4 Invitations to the VIP Party
- 6 entries to Dewey Goes Pink

32A – \$1,000

- 4 Invitations to the VIP Party
- 4 entries to Dewey Goes Pink

15th Anniversary Anchor Team-\$1,500 (2)*

- Option 1: Anchor the 1.5 mile Fun Walk
- Option 2: Anchor the 5K Run by Walking

Commitment includes providing 6+ volunteers to WALK the Fun Walk or the Race course and make sure no one is left behind. You will be the last group to cross the finish line. We will provide a banner with your logo on a pole to carry similar to a parade march for volunteers to carry and walk behind – ideally dressed in pink!

- Custom Banner on pole with your logo
- 4 Invitations to the VIP Reception
- 6 entries to Dewey Goes Pink

Company Name: (As it should appear on event materials.)

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

1. Email your logo as a 300 dpi .JPG or .EPS file to janine@thestarboard.com, (or you can email and say – use last year’s logo)
2. Make checks payable to: Starboard Charitable Inc. with “Dewey Goes Pink” in the memo line. **Please use this form as your invoice, if possible.**
3. Mail this form along with your check payment to:
Starboard Charitable Inc.
2009 Highway One
Dewey Beach, DE 19971

For more information or questions, please contact Janine DiPaula Steves at janine@thestarboard.com

We thank you very much for your support!

Tax ID for the Starboard Charitable Inc. is 46-4325755. Starboard Charitable Inc. is a 501(c)(3) nonprofit organization.

Acknowledgement letters will be mailed late November.

* Email Janine to confirm availability before sending form