



Starboard Charitable Inc.
2009 Highway One
Dewey Beach, DE 19971

www.DeweyGoesPink.com



14th Annual Dewey Goes Pink Saturday, October 4th, 2025

Mark your calendars! We are well on our way to planning another incredible day for the **14th Annual DEWEY GOES PINK** on **Saturday, October 4, 2025**.

After last year's sell-out event of more than 5,000 people, we are looking forward to the magic of Dewey Goes Pink again in 2025! All the funds raised through Dewey Goes Pink go to support our local Sussex County Delaware Breast Cancer Coalition's (DBCC) mission to *"to empower our community by raising awareness of breast health issues and increasing access to care through outreach, education, and support services, to facilitate early detection and treatment of breast cancer."*

In 2024, we had another banner year, donating \$365,000 - bringing our 13-year total raised for the DBCC to over \$1.9 Million Dollars.

The impact we continue to make on the local community is indescribable – and with your support in 2025, we will cross the **\$2 Million Dollar mark in donations!** We hope you will take a moment to review our attached sponsorship levels and match (or increase) your donation from last year. We are asking for your commitment, no later than **August 1, 2025**, so we have enough time to order and print the famous collectible race shirts.

Thank you in advance for your generosity and we look forward to seeing you at Dewey Goes Pink and at our **VIP Reception & Packet Pickup on Thursday, October 2nd**. If you have any questions or issues, please feel free to reach me via email, at Monty@TheStarboard.com or Janine at janine@thestarboard.com.

Sincerely,

Monty

Steve 'Monty' Montgomery
Starboard/Bethany Blues

Adam

Adam Howard
The Body Shop Rehoboth

Starboard Charitable Inc. is a 501(c)(3) nonprofit organization and acknowledges that no goods or services were provided to you in return for your contribution. This letter is your receipts and should be kept with your tax credit records. The charitable reduction may be disallowed if you are unable to provide this acknowledgment to the Internal Revenue Service upon request. Please consult with your tax advisor for deductibility of your donation.



2025 SPONSORSHIP FORM

YES! We will gladly support Dewey Goes Pink on October 4, 2025.

42DD – \$20,000 Presenting Sponsor (1)

- On-Stage Award Presentation Opportunity
- “Unlimited” Invitations to the VIP Reception & Packet Pick-Up Party
- Signage at our event with your logo
- Logo at the top of our race shirt
- Prominently displayed logo on our website, ads, eblasts
- 35 entrees to Dewey Goes Pink

40DD – \$10,000

- 15 Invitations to the VIP Reception
- Signage at our event with your logo
- Logo at the top of our race shirt
- Logo on our website, ads, eblasts
- 25 entrees to Dewey Goes Pink

38DD – \$5,000

- 10 Invitations to the VIP Reception
- Signage at our event with your logo
- Logo on our race shirt
- Logo on our website, ads, eblasts
- 15 entrees to Dewey Goes Pink

36DD – \$3,000 Table Sponsor (Limit 4)

- Day-of 10x10 space + one - 6 ft table
- 8 Invitations to the VIP Reception
- Logo on our race shirt
- Logo on our website, ads, eblasts
- 10 entries to Dewey Goes Pink

34D – \$2,500

- 8 Invitations to the VIP Reception
- Logo on our race shirt
- Logo on our website, ads, eblasts
- 10 entries to Dewey Goes Pink

32D – \$1,000

- 4 Invitations to the VIP Reception
- Logo on our race shirt
- Sponsorship listed on our website
- 4 entries to Dewey Goes Pink

**EXCLUSIVE VIP RECEPTION &
SPONSOR PACKET PICK-UP PARTY**

**Thursday, October 2, 2025
5:00 pm – 7:30 pm**

Company Name: *(Please list name as you would like it to appear on event materials.)*

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

To have your company logo included as described, be sure to submit your commitment and payment no later than August 1, 2025.

1. Email your logo as a 300 dpi .JPG or .EPS file to janine@thestarboard.com, (or you can email Janine to let her know to use the same logo as previous years.)
2. Make checks payable to:
Starboard Charitable Inc. with
“Dewey Goes Pink” in the memo line.
3. Mail this form along with your check payment to:

Starboard Charitable Inc.
2009 Highway One
Dewey Beach, DE 19971

For more information or questions, please contact Janine DiPaula Steves at janine@thestarboard.com

We thank you very much for your support!

For your records, the Tax ID for the Starboard Charitable Inc. is 46-4325755. Starboard Charitable Inc. is a 501(c)(3) nonprofit organization.